

ORIGINAL
BEST[™]
Classic
WHISKY

As the flagship offering from the legendary BEST spirits portfolio, CLASSIC WHISKY attracts attention by adopting an upbeat, beyond-rules approach to life.

This standout brand is all about meeting dynamic modern whisky drinker's mindsets. For them, it's about achieving the aspirational lifestyle but also being authentic and true to their roots. We give them a fresh take on global influences, reinvented in an African context.

Setting new standards in craftsmanship, BEST Whisky is made exclusively from premium ingredients and boldly presented in a custom embossed bottle. An invitation to be a part of destiny in the making.

